

.. Bringing together the finest designer  
makers from across the region ...

# 2021 SHOW PROGRAMME

made in  
**Yorkshire**

The Old Maple Lodge

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# Made in Yorkshire Show Programme 2021

**2<sup>nd</sup> – 5<sup>th</sup> April**  
Friday-Monday  
(4 days)



## **WHITBY EASTER-CELEBRATING YORKSHIRE**

Dock End, Whitby

Craft & Design Show

Following continued success of shows at this new venue we are delighted to return to this popular busy seaside tourist destination. Dock End lies in the heart of Whitby on the flagged area directly outside the Star Inn the Harbour Restaurant. Taking place over the Easter weekend we anticipate this show to be extremely busy as Whitby is heaving at this time. We have space for approx. 20 stands so please book early to avoid disappointment. Security will be provided so you will not need to break down each night.

**STAND TYPE AVAILABLE:** Exhibition Panels  
**PRICE:** In the region of **£199** per metre frontage (2m depth)  
Tables **£12** Electric **£27**

**8<sup>th</sup> – 11<sup>th</sup> April**  
Thursday - Sunday  
(4 days)



## **YORK EASTER WEEK EVENT**

Parliament Street, York City Centre

Craft & Design Show

York is very busy over the Easter holidays and this year's show is timed to capitalise on this. York attracts 1000's of visitors and this show has become a reputable part of the York event calendar. Our marquee is on Parliament St & security over the show days means that you don't need to set up & break down every day

**STAND TYPE AVAILABLE:** Exhibition Panels  
**PRICE:** In the region of **£205** per metre frontage (2m depth)  
Tables **£12** Electric **£27**

**22<sup>nd</sup> – 25<sup>th</sup> April**  
Thursday-Sunday  
(4 days)

## **HARROGATE SPRING FLOWER SHOW** (APPROX 100,000 VISITORS)

Great Yorkshire Showground, Harrogate

County Show

This is always a popular show, both with exhibitors and visitors. **The 2021 Spring Flower Show will be a smaller event than in previous years to enable the continuation of social distancing. The amount of exhibitors will be fewer and the amount of visitors will also be fewer (we hope that since the number of exhibitors will be fewer will also mean that spend per head between the stands will remain high)** Using our trademark exhibition panels, you will have a professional and distinctive backdrop to your stand, as you exhibit within a marquee dedicated to Made in Yorkshire.

**STAND TYPE AVAILABLE:** Exhibition Panels  
**PRICE:** **£165** per metre frontage (2m depth) (PROVISIONAL COSTINGS)  
Tables **£12** Electric **£27**

**30<sup>th</sup> April – 3<sup>rd</sup> May**  
Friday - Monday  
(4 days)



## **WHITBY-CELEBRATING YORKSHIRE**

Dock End, Whitby

Craft & Design Show

Once again back in the heart of this busy seaside town. The event will be staged in a large marquee on the flagged area directly outside the Star Inn the Harbour Restaurant. Whitby is notoriously busy over the weekends and this is the NEW bank holiday weekend, so expect crowds. We have space for 20 stands so please book early to avoid disappointment. Security will be provided so you will not need to break down each night.

**STAND TYPE AVAILABLE:** Exhibition Panels  
**PRICE:** **£199** per metre frontage (2m depth)  
Tables **£12** Electric **£27**

**22<sup>nd</sup> May**  
Saturday  
(1 day)

## **OTLEY SHOW** (APPROX 15,000 VISITORS)

Otley Showground

Agricultural Show

This will be our 23<sup>rd</sup> year at the Otley Show (This regional agricultural show will be in its 212<sup>th</sup> year!). Our marquee is in a prominent position close to the main ring & has proved very busy & good for sales. There will be no exhibition panels available and each stand will have a 2.5 x 1.8m space. Please book electric & tables if you need them. Set up is early on the morning of the show.

**STAND TYPE AVAILABLE:** No exhibition Panels - Exhibitor to provide own stand  
**PRICE:** In the region of **£99**  
Tables **£12** Electric **£27**



**= GIFT FOOD EXHIBITORS ALLOWED**  
SWEET & SAVOURY FOOD SOLD IN SEALED PACKAGING EG, JAMS, PICKLES,  
CHOCOLATES, FUDGES, CORDIALS ETC

**13<sup>th</sup> – 16<sup>th</sup> May**  
Thursday - Monday  
(4 days)

### **YORK SPRING EVENT**

Parliament St, York City Centre

Craft & Design Show

Once again staged to coincide with the start of the school holidays, this show is held to capture the busy trade. Our marquee is on Parliament St & security over the show days means that you don't need to set up & break down every day.

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**STAND TYPE AVAILABLE:** Exhibition Panels  
**PRICE:** In the region of **£205** per metre frontage (2m depth)  
Tables **£12**      Electric **£27**

**28<sup>th</sup> -31<sup>st</sup> May**  
Friday - Monday  
(4 days)

### **WHITBY-CELEBRATING YORKSHIRE**

Dock End, Whitby

Craft & Design Show

Back in the heart of this busy seaside tourist destination, this new venue is proving very popular. The show will be staged within a marquee on the flagged area directly outside the Star Inn the Harbour Restaurant. Taking place at the start of the school holidays and taking in the bank holiday on the Monday, we anticipate this show to be extremely busy. We have space for 20 stands so please book early to avoid disappointment. Security will be provided so you will not need to break down each night.

F

**STAND TYPE AVAILABLE:** Exhibition Panels  
**PRICE:** **£199** per metre frontage (2m depth)  
Tables **£12**      Electric **£27**

**1<sup>st</sup> – 6<sup>th</sup> June**  
Tuesday - Sunday  
(6 days)

### **WHITBY-CELEBRATING YORKSHIRE**

Dock End, Whitby

Craft & Design Show

Back in the heart of this busy seaside tourist destination, this new venue is proving very popular. The show will be staged within a marquee on the flagged area directly outside the NEW Star in the Harbour Restaurant. We have space for 20 stands so please book early to avoid disappointment. Security will be provided so you will not need to break down each night.

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**STAND TYPE AVAILABLE:** Exhibition Panels  
**PRICE:** In the region of **£250** per metre frontage (2m depth)  
Tables **£12**      Electric **£27**

**13<sup>th</sup>- 15<sup>th</sup> July**  
Tuesday – Thursday  
(3 days)

### **GREAT YORKSHIRE SHOW** (APPROX 140 000 VISITORS)

Great Yorkshire Showground, Harrogate

County Show

This is the highlight of the Made in Yorkshire Show Year & a chance for you to exhibit at a prestigious event. Many of you may be aware we have a new "home" for Made In Yorkshire at the Great Yorkshire Show. Having exhibited within a marquee on Blue Avenue for years we have been "upgraded" to Hall 2 which had previously been the Food Hall. Hall 2 is a phenomenally popular area within the showground and we have been very lucky to have been offered the opportunity to move there.

The hall is carpeted, very light, with air con and space is designated by a rigid shell scheme which is included in the price. Space is available as 2m deep and is sold in increments of 1sqm (with a minimum of 4 square metres— ie 2m x 2m). Each stand comes with an overhead light plus 2 x 500 watts power point supply.

**STAND TYPE AVAILABLE :** Shell Scheme  
**PRICE:** Space is sold at **£142** per square metre (eg £568 for a 2m x 2m )  
Tables **£12**      Electric **included (2 x 500watts plus an overhead light)**

**21<sup>st</sup> July**  
Wednesday  
(1 day)

### **DRIFFIELD SHOW** (APPROX 25 000 VISITORS)

Driffield Showground, Driffield

Agricultural Show

The Driffield show is a busy show within the MIY season! Situated in a prominent position next to the horticultural marquees and near the main entrance point from the main visitor's car park, this well placed spot has meant the Made in Yorkshire area benefits from a visit by most of the many thousands who attend this celebrated show. There will be no exhibition panels available and each stand will have a 2.5 x 1.8m space. Please book electric & tables if you need them. Set up is early on the morning of the show.

**STAND TYPE AVAILABLE :** No exhibition Panels - Exhibitor to provide own stand  
**PRICE:** In the region of **£99**  
Tables **£12**      Electric **£27**

**29<sup>th</sup> July – 1<sup>st</sup> August**  
Thursday-Sunday  
(4 days)

### **WHITBY-CELEBRATING YORKSHIRE**

Dock End, Whitby

Craft & Design Show

We are delighted to host this show in the heart of this busy seaside tourist destination. The show will be staged in a marquee on the flagged area directly outside the Star Inn the Harbour Restaurant. We anticipate this show to be extremely busy. We have space for 20 stands so please book early to avoid disappointment. Security will be provided so you will not need to break down each night.

F

**STAND TYPE AVAILABLE:** Exhibition Panels  
**PRICE:** in the region of **£199** per metre frontage (2m depth)  
Tables **£12**      Electric **£27**

F

**= GIFT FOOD EXHIBITORS ALLOWED** SWEET &  
SAVOURY FOOD SOLD IN SEALED PACKAGING EG, JAMS, PICKLES, CHOCOLATES,  
FUDGES, CORDIALS ETC

**4<sup>th</sup> August**  
Wednesday  
(1 day)

**THORNTON LE DALE SHOW** (APPROX 15 000 VISITORS)  
Near Pickering

Agricultural Show

In its 102<sup>nd</sup> year, the Thornton-le-dale show is one of the busiest shows in the locality with an extensive range of entertainment & attractions. Positioned in a very popular spot, near the main entrance, the Made in Yorkshire marquee is a "go-to" destination for visitors to the show. There will be no exhibition panels available and each stand will have a 2.5 x 1.8m space. Please book electric & tables if you need them. Set up is early on the morning of the show.

**STAND TYPE AVAILABLE:** No exhibition Panels - Exhibitor to provide own stand  
**PRICE:** In the region of **£60**  
**Tables** **£12**      **Electric** **£27**

**22<sup>nd</sup> August**  
Sunday  
(1 day)

**MIRFIELD SHOW** (APPROX 12000 VISITORS)  
Mirfield Showground, West Yorkshire

Agricultural Show

The Award Winning Mirfield Show is one of the best attended and respected family days out in West Yorkshire. Its roots are in the traditional Yorkshire agricultural shows, but it has embraced the whole family from parents to children, grandparents to the family pets – and showcases a wide variety of traditional and modern events, attracting families from all over Mirfield, Dewsbury, Huddersfield, Kirklees, Calderdale and the rest of Yorkshire. The MIY marquee will celebrate both Yorkshire crafts and Yorkshire food.

**STAND TYPE AVAILABLE:** No exhibition Panels - Exhibitor to provide own stand  
**PRICE:** In the region of **£60**  
**Tables** **£12**      **Electric** **£27**

F

**25<sup>th</sup> – 30<sup>th</sup> August**  
Wednesday-Monday  
(6 days)

**WHITBY-CELEBRATING YORKSHIRE**  
Dock End, Whitby

Craft & Design Show

We are delighted to host this show in the heart of this busy seaside tourist destination. The show will be staged in a marquee on the flagged area directly outside the Star Inn the Harbour Restaurant. As it is the Folk Week and bank holiday on the Monday (final show day), we anticipate this show to be extremely busy. We have space for 20 stands so please book early to avoid disappointment. Security will be provided so you will not need to break down each night.

**STAND TYPE AVAILABLE:** Exhibition Panels  
**PRICE:** in the region of **£250 per metre frontage (2m depth)**  
**Tables** **£12**      **Electric** **£27**

F

**31<sup>st</sup> August**  
Tuesday  
(1 day)

**KILNSEY SHOW** (APPROX 15 000 VISITORS)  
Near Skipton

Agricultural Show

Held every year on the Tuesday after August Bank Holiday this is one of the busiest agricultural shows of the year. A huge range of events from Crag Racing to Trotting attracts a large number of tourists to the region for this traditional show on Bank Holiday Tuesday. There will be no exhibition panels available and each stand will have a 2.5 x 1.8m space. Please book electric & tables if you need them. Set up is early on the morning of the show.

**STAND TYPE AVAILABLE:** No exhibition Panels - Exhibitor to provide own  
**PRICE:** In the region of **£99.00**  
**Tables** **£12**      **Electric** **£27**

**9<sup>th</sup> – 12<sup>th</sup> September**  
Thursday-Sunday  
(4 days)

**WHITBY-CELEBRATING YORKSHIRE**  
Dock End, Whitby

Craft & Design Show

We are delighted to host this show in the heart of this busy seaside tourist destination. The show will be staged in a marquee on the flagged area directly outside the Star Inn the Harbour Restaurant. We anticipate this show to be extremely busy as Whitby is always bustling particularly at the weekends. We have space for 20 stands so please book early to avoid disappointment. Security will be provided so you will not need to break down each night.

**STAND TYPE AVAILABLE:** Exhibition Panels  
**PRICE:** in the region of **£190 per metre frontage (2m depth)**  
**Tables** **£12**      **Electric** **£27**

F

**17<sup>th</sup> – 19<sup>th</sup> September**  
Friday-Sunday  
(3 days)

**HARROGATE AUTUMN FLOWER SHOW** (APPROX 60 000 VISITORS)  
Newby Hall, Nr Ripon

County Show

With less emphasis on the gardening than the Spring Flower Show visitors are looking for gifts for their homes & are starting to think about Christmas. Set up is on 16<sup>th</sup> September. Sited in the NEW location of Newby Hall, we are excited to move to this prestigious venue. Using our trademark exhibition panels, you will have a professional and distinctive backdrop to your stand, as you exhibit within a marquee dedicated to Made in Yorkshire.

**STAND TYPE AVAILABLE:** Exhibition Panels  
**PRICE:** in the region of **£150 per metre frontage (2m depth)**  
**Tables** **£12**      **Electric** **£27**

F

**= GIFT FOOD EXHIBITORS ALLOWED** SWEET &  
SAVOURY FOOD SOLD IN SEALED PACKAGING EG, JAMS, PICKLES, CHOCOLATES,  
FUDGES, CORDIALS ETC

**7<sup>th</sup> – 10<sup>th</sup>  
October**  
Thursday – Sunday  
(4 days)

**YORK AUTUMN SHOW**

Parliament St, York City Centre

Craft & Design Show

This new show has been a popular addition, ideal for offering another great sales opportunity within this popular location, popular with visitors and locals alike. Please book early to guarantee your place. There is overnight security for the duration of the show.

F

**STAND TYPE AVAILABLE:** Exhibition Panels  
**PRICE:** £205 per metre frontage (2m depth)  
Tables £12      Electric £27

**21<sup>st</sup> – 24<sup>th</sup>  
October**  
Thursday – Sunday  
(4 days)

**YORK OCTOBER SHOW**

Parliament St, York City Centre

Craft & Design Show

This popular show is a 4 day show that coincides with the start of half term (and pay day!). This show has proven popular for the start of Christmas shopping, as discerning shoppers flood to the city to make their festive purchases! Due to its popularity please book early to guarantee your place. There is overnight security for the duration of the show.

F

**STAND TYPE AVAILABLE:** Exhibition Panels  
**PRICE:** £205 per metre frontage (2m depth)  
Tables £12      Electric £27

**25<sup>th</sup> – 31<sup>st</sup>  
October**  
Monday – Sunday  
(7 days)

**YORK EARLY CHRISTMAS FESTIVAL**

Parliament St, York City Centre

Craft & Design Show

An excellent position in the city centre for a full Christmas shopping week. Set up will be on Sunday evening or Monday morning. This has been deemed by many exhibitors as one of the highlights of the year's event calendar! Book early to avoid disappointment as this show becomes full very quickly.

F

**STAND TYPE AVAILABLE:** Exhibition panels  
**PRICE:** In the region of £290 per metre frontage (2m depth)  
Tables £12      Electric £27

F

**= GIFT FOOD EXHIBITORS ALLOWED**

SWEET & SAVOURY FOOD SOLD IN SEALED PACKAGING EG, JAMS, PICKLES,  
CHOCOLATES, FUDGES, CORDIALS ETC

# WHAT TO DO NEXT

Fill in the enclosed Exhibitor Questionnaire (first time applicants ONLY need fill one in-or if an exhibitor's details have changed) & booking form, indicating clearly which shows you wish to book, whether you require tables and electricity, and any other special requirements.

Please sign and return the form to (unless stated otherwise):

**Made in Yorkshire  
The Old Maple Lodge  
Manor Garth  
Riccall  
YO19 6QX**

## ASSESSMENT OF WORK & REGISTRATION FEE

**PLEASE NOTE AS PART OF OUR 20<sup>TH</sup> YEAR ANNIVERSARY WE WILL NOT BE CHARGING OUR NORMAL REGISTRATION FEE OF £75 IN 2021.**

Registration is subject to assessment & new businesses are asked to supply samples of their work which will be returned.

## FOOD EXHIBITORS

In 2021 we are able to offer our shows to gift food exhibitors. We will only be able to offer food traders space at certain shows due to restrictions placed on us by show organisers. Shows open to food exhibitors are indicated above with the following symbol:



Food exhibitors will be limited to those selling "gift" food ie chocolate and confectionary, jams and pickles, bottled cordials etc. We will not allow any foodstuffs cooked on site or prepared ready to eat at the show. Each exhibitor wishing to join will be assessed to ensure they meet our usual quality and manufacturing criteria.

## WEBSITE

[www.madeinyorkshire.org.uk](http://www.madeinyorkshire.org.uk)

Since its launch in May 2003 the Made in Yorkshire web site has received visitors from all over the world. As an exhibitor, your details will be posted on the site well before each show date. An information page on each show contains show times and travel directions. Your customers will know where to find you & even if they don't buy from you on the day, will be able to contact you for those all important after show sales. A link to your own web site and contact details help you make the most of every show. Please let us know of any news items you have for a feature on the 'latest' page. Press releases, new products, gallery events etc are all of interest to our regular visitors.

## MADE IN YORKSHIRE SHOW MANAGEMENT

The MADE IN YORKSHIRE EVENTS MANAGER will be on hand during set up to ease the stress of attending a large show. Help and advice is one of the major reasons businesses, large & small, book with MADE IN YORKSHIRE.

All enquiries and bookings are dealt with centrally. The numbers you need for all MADE IN YORKSHIRE show programme enquiries is:

**07905 617961/07935 189075** or you can email to [info@madeinyorkshire.org.uk](mailto:info@madeinyorkshire.org.uk)

## STANDS

At some shows **exhibition panels** will be available. These are one metre wide & two metres high and can be linked together to form various shapes. They are covered in grey loop fabric suitable for Velcro fastenings, but not for heavy objects. The panels are not suitable for screw fixings.

Stands will not be provided at the one day agricultural shows: - Otley, Drifffield, Thornton le Dale, Mirfield or Kilnsey. If you will be using your own stands please complete the relevant section on the booking form. **At large shows where we may not have sufficient panels to supply everyone they will be available on a first come first served basis.**



2m x 2m enclosed stand



2m x 2m open corner stand



3m x 2m open corner stand

## ELECTRIC SUPPLY & EQUIPMENT

At some shows an electric point is included with the stand fee, at others they are optional & at an extra charge. **A maximum of 300w per electric point will be available, please ensure you keep within this allowance or book an extra point.** We also insist that a minimum of 2 points are booked for stands of 4 metres or more. Anyone found overloading the system will be asked to remove their electrical equipment! For most shows we are required to guarantee that all lighting & electrical appliances used within our marquee or joint stand comply with current regulations. Because of this we will need to have a photocopy of your PAT certificates or, if your equipment is less than one year old, photocopies of the sales receipts/invoices.

## TABLES

At some shows Made in Yorkshire can hire tables on your behalf & the cost is given for each event. **All tables must be covered to the ground on three sides with fabric.**

## NAME BOARDS

A name board will be provided free of charge. These must be displayed during the show & returned at the end of each event.

## PAYMENT TERMS

- Confirmation of booking received will normally be sent within TWO weeks (but please allow up to three weeks in January & February).
- An invoice will be issued to you approximately 6 weeks prior to the event.
- Full payment of show stands must be received no later than one calendar month prior to the show date. This will be rigorously enforced & a **late payment fee of £10 per week or part week** will be charged. It is the responsibility of the exhibitor to ensure that fees are paid on time.
- Contravention of the payment terms means that the full stand fee will be due plus any late payment charges.

## HOW TO PAY

**Cheques should be made payable to**

**MADE IN YORKSHIRE**

**Telephone or Internet Banking**

**MADE IN YORKSHIRE**

**Barclays bank plc**

**Bank sort code: 20-99-56**

**Account number: 80400386**

**Before filling in your booking form please read the Made in Yorkshire 2021 Show Programme Rules very carefully, especially the payment & cancellation clauses. Once you have signed your booking form you are bound by these rules.**

Please return the information as soon as possible. Unless stated elsewhere in the show programme bookings will be accepted on a first come first served basis on the date received into the office but we do limit the number of each discipline at each show. Please read the enclosed show rules before signing the booking form. **By signing the form you will be agreeing to accept the terms and conditions**

If there is insufficient interest in a show, MADE IN YORKSHIRE reserves the right to cancel the show and refund your deposit.

# **MADE IN YORKSHIRE 2021 SHOW PROGRAMME RULES**

**The rules for exhibiting with MADE IN YORKSHIRE are for the benefit of businesses to uphold & maintain high standards of presentation; manufacture & customer care at shows & exhibitions.**

## **1. APPLICATION/DEPOSIT**

All applications must be made on the official booking form.

Such booking form will be held to be binding upon the applicant as an acceptance of liability for payment of allocated space. Confirmation of booking will be given within 2 weeks of receiving the booking form (please allow up to 3 weeks in January & February).

All applications will be carefully considered & the organisers reserve the right to refuse accommodation without necessarily stating the reason for doing so.

The position to be occupied by each exhibitor will be determined by the organisers & although every effort will be made to honour an agreement for a special position the organisers reserve the right to make any alteration deemed expedient. Exhibitors are not permitted to change stand locations.

## **2. PAYMENTS**

Unless otherwise stated all Cheques/Postal Orders should be made payable to MADE IN YORKSHIRE

Unless stated in the Show Programme an invoice showing monies due for the show stand will be issued 6 weeks prior to the show date. THE STAND FEE IS DUE IN FULL 1 CALENDAR MONTH PRIOR to the date of the first day of the show event. Late payments will incur an extra charge.

## **3. CANCELLATIONS**

**Cancellations must be received in writing at the Made in Yorkshire address. been relet.**

## **4. POSTPONEMENT OR AMENDMENT**

The Organisers shall be under no liability in any way whatsoever in respect of any expenditure, liability damage or loss sustained or incurred by Exhibitors.

## **5. SHOW CANCELLATION (By Organisers)**

If the show is cancelled by the operating Organisers, then any deposit paid (if any) will be refunded to the business.

## **6. SUB LETTING**

Under no circumstances will sub-letting of space be allowed.

## **7. ATTENDANCE ON STANDS**

All exhibits must be on view & in the charge of a responsible & competent representative of the Exhibitor during the whole of the period of the show.

## **8. NOISE**

No public address, generators or electric amplification shall be operated from any stand without prior consent in writing from the Organisers. No noise shall be created on a stand at a level likely to cause distress or concern to traders or the general public.

## **9. INSURANCE**

Each Exhibitor shall assume complete responsibility for the insurance of his property & make arrangements to guard against its loss or damage whatsoever its cause. The Exhibitor will assume responsibility for the erecting & assembly of his exhibits & such operation shall be under his control. It is also the responsibility of each Exhibitor to both ensure & insure the safety of himself & his staff & all of his & their property before, during & after the show. At no time will the Organisers be held responsible for the loss or damage to any exhibit or property or item associated therewith.

## **10. INSURANCE OF PROPERTY**

(a) The Organisers, its officers and servants shall not be responsible to any person whatsoever whilst upon the showground or show premises or whilst entering or leaving. The same for personal injury, fatal or otherwise, suffered by such person unless due to any act of neglect by the Organisers or its servants. Exhibitors will be wholly responsible for any claim or action in respect of any such injury suffered by any person or persons whom they employ or engage.

(b) The Organisers, their officers & servants shall not be responsible to any person whatsoever for any damage, theft or other loss however caused in respect of any exhibits or other property in transit to or from the show throughout the duration of the show period day or night.

(c) MADE IN YORKSHIRE has secured Public Liability Insurance cover up to £5m which will include any business exhibiting at a show under the auspices of MADE IN YORKSHIRE.

## **11. EXHIBITORS' LIABILITY**

The transportation & installation of all exhibits shall be the sole responsibility of the Exhibitor & the Organisers will not be held liable to any damage or loss of Exhibitors property, effects or exhibition matters. The foregoing clause shall also apply to the property & effects of any employee or servant of his whether or not they are in receipt of payment to such service. Exhibitors will also be held responsible for any damage caused by them to any structure, fixtures & fitting, permanent or temporary in the Show. Barriers & other structures erected by the Organisers shall remain intact at all times, before, during & after the show.

## **12. EXPULSION OF PERSONS**

The Organisers have the right to expel any person or persons whose presence in the Exhibition is, in their opinion, prejudicial to the interests of other exhibitors or the Exhibition or Show. MADE IN YORKSHIRE reserve the right to refuse the sale of goods on the MADE IN YORKSHIRE stand, or under the MADE IN YORKSHIRE 'banner' if inferior in quality or refuse the sale of goods which have not been designed or manufactured in Yorkshire. The Duty Manager reserves the right to exert his/her authority.

## **13. SIGNAGE**

No signs may be erected which project beyond the exhibitors' frontage or obstructs an adjoining stand. No exhibitor or person shall fix any placard or advertisement to any part of the Show area except their own stand without written authorisation from the Organisers.

**14. FIRE PRECAUTION.** Primus stoves or other naked flames are not permitted. No heating, kettles or cooking appliances are permitted to be installed on a stand. Exhibitors are advised to insure against fire. There is a NO SMOKING POLICY in the marquee.

## **15. SETTING UP/BREAKING DOWN TIME**

Set up should be no later than 30 minutes before the start of the Show. Start times to be stated on individual show details. DO NOT BEGIN TO BREAK DOWN YOUR STAND UNTIL THE END OF THE SHOW AS DIRECTED BY THE DUTY SHOW MANAGER.

## **16. EATING & DRINKING**

Eating & drinking on the stand should only be if absolutely necessary & then with discretion out of sight of the general public. Where possible please ask the Duty Show Manager to attend your stand when you need a break.

## **17. TABLES**



Tables hired for you by Made in Yorkshire are generally 6' x 2'3" but they can vary. We also carry a small number of 4' tables which can be hired. You can use as many tables as you like provided they do not extend beyond the stand boundaries. The rule will be strictly enforced & exhibitors risk having to remove protruding objects.

**18. ELECTRICITY**

Exhibitors booking electric points at shows are restricted to a **maximum of 300 watts** output per power point. This rule will be strictly enforced & exhibitors risk having to remove electrical items.

**19. VEHICLES**

Vehicles must be removed from the entrance of the marquee immediately upon unloading. The Duty Show Manager will instruct you as to where you should park for the duration of the Show.

**20. WEBSITE & PR ACTIVITIES**

Made in Yorkshire actively promotes your business through listings on [www.madeinyorkshire.org.uk](http://www.madeinyorkshire.org.uk) & press releases before each event plus other promotional activities such as catalogue entries. Your business details will be used wherever relevant unless you elect to be omitted.

**21. EXHIBITOR DETAILS**

It is the exhibitor's responsibility to inform Made in Yorkshire of any changes to their operating details and product portfolio.

**22. SHOW MANAGER**

The Duty Show Manager is ultimately responsible for the smooth running of the shows & any disputes or complaints should be addressed directly to him/her. His/her decision will be made in the best interests of all parties & is final.